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Koblenz cup / Koblenz wine glass New Edition 2019 / 2020

Why a cultural contribution ?

The city of Koblenz makes a large annual financial contribution to the festivals. Among other things, due to the security measures necessary today, the associated costs for open-air events have increased enormously.



By selling the mug / wine glass and thanks to the loyal sponsors and gastronomy partners, part of the event can be refinanced. Through this cultural contribution it remains possible to create and maintain attractive, free and culturally valuable events for citizens, visitors and tourists of the city of Koblenz.

At the Koblenz Summer Festival alone, the visitor receives a programme of more than 300 artists on 9 stages as well as breathtaking fireworks.

How does the cup / glass system work?

Drinks at the festival will be distributed exclusively via the new Koblenz Cup and the new Koblenz Wine Glass Edition 2019/2020. This is to be purchased once at a price of € 3.00 each and will be exchanged when buying another drink (no return). Once purchased, mugs and / or wine glasses can also be brought to 8 events such as "Augusta-Fest" 2019/2020, "Electronic Wine" 2019/2020, "Koblenzer Sommerfest zu Rhein in Flammen" 2019/2020, "FestungsMusikFest" and "Koblenzer SchängelMarkt" 2019/2020. The cups and wine glasses of Edition 2017/2018 are no longer valid.

The cup / wine glass can still be exchanged for a corresponding value coin at the beverage stands or at the information stands of Koblenz-Touristik GmbH. At all participating events mentioned above, the visitor can exchange his value coin for a cup / a wine glass and vice versa at any time.

This is to simplify the transport of the cup / wine glass for the visitor and to keep the possibility open to keep the Wertcoin instead of the cup / wine glass.



www.koblenz-touristik.de

KOBLENZ
VERBINDET.

Koblenz-Touristik

Discount campaign

In cooperation with Koblenz-Stadtmarketing GmbH, there will again be a discount campaign with Koblenz retailers and Koblenz restaurants and cafés.

Since the cup cannot be returned to the beverage stand as with a deposit system, the concept envisages that the cups / cup value coins can be exchanged for discounts or vouchers at participating retailers, restaurants and other companies. Every owner of a cup / cup value coin can redeem it until 31 October 2019 at one of the participating companies for a discount or voucher. The return of wine glasses / wine glass value coins is excluded.

Participants:

- Agostea Koblenz with 5,00 Euro discount
- Bookstore reuffel with 5 % discount on the purchase, except price-bound articles, vouchers, event tickets
- ella b. with 5.00 Euro discount from a purchase value of 29.95 Euro
- GHOTEL hotel & living Koblenz with 10% discount on beverages at the hotel bar
- Globus Koblenz-Bubenheim with 5,00 Euro discount
- HEIDER WERNECKE with 10% discount, except already reduced goods
- Fashion house Bonah with 5,00 Euro discount from a purchase value of 29,95 Euro
- Jewellery account with 10 % discount
- SØR with 10 % discount
- Sporthopädie Rosenbach with 10 % discount

The return is limited to one cup / cup-Coin per purchase, the summation of discounts and coupons is excluded.

Further information can be found at www.koblenz-stadtmarketing.de

